



KIRO-TV, Inc.
2807 Third Avenue
Seattle, WA 98121

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 334912

Schedule Dates 10/02/12-10/08/12
Advertiser Democratic Congressional Campaign Committee (S
Agency Great American Media (3571)
Product Political - Advocacy (1066)
Brand 10/2-10/8 (138771)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name FURMAN,MIKE
Phone/Fax /
CPE 11/14/1474
Account Types National/Political
Billing Type Standard
Comments DCCC
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE,

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Dana Dixon
CO-OP No
Headline # 06359742
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,118.75
Net Total \$46,006.25
Sales Tax

Seattle (KIRO)

By Broadcast Month	Spots	Rate
Oct. 2012	31	\$54,125.00
Grand Total:	31	\$54,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/02/12-10/05/12	2	:30	9:58A- 11A (PST)	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Seattle (KIRO)	THE PRICE IS RIGHT	10/1/12
2.0	Normal Line / Spot	10/02/12-10/05/12	2	:30	11P- 11:35P (PST)	1		X	X	X	X			1	\$3,000.00	\$3,000.00	Seattle (KIRO)	KIRO-7 11 PM<	10/1/12
3.0	Normal Line / Spot	10/02/12-10/05/12	3	:30	11:35P- 12:35A (PST)	2		X	X	X	X			2	\$700.00	\$1,400.00	Seattle (KIRO)	LATE SHOW LETTERMAN	10/1/12
4.0	Normal Line / Spot	10/02/12-10/05/12	2	:30	10:58A- 12P (PST)	2		X	X	X	X			2	\$2,500.00	\$5,000.00	Seattle (KIRO)	YOUNG&RESTLESS	10/1/12
5.0	Normal Line / Spot	10/02/12-10/05/12	2	:30	12P- 12:30P (PST)	2		X	X	X	X			2	\$550.00	\$1,100.00	Seattle (KIRO)	KIRO-7 NOON	10/1/12
6.0	Normal Line / Spot	10/02/12-10/05/12	2	:30	9A- 9:58A (PST)	2		X	X	X	X			2	\$250.00	\$500.00	Seattle (KIRO)	RACHAEL RAY<	10/1/12
7.0	Normal Line / Spot	10/02/12-10/05/12	2	:30	3:58P- 5P (PST)	2		X	X	X	X			2	\$850.00	\$1,700.00	Seattle (KIRO)	JUDGE JUDY	10/1/12
8.0	Normal Line / Spot	10/02/12-10/05/12	2	:30	5P- 5:30P (PST)	1		X	X	X	X			1	\$1,800.00	\$1,800.00	Seattle (KIRO)	KIRO-7 5 PM	10/1/12
9.0	Normal Line / Spot	10/02/12-10/05/12	2	:30	5:30P- 6P (PST)	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Seattle (KIRO)	KIRO-7 5:30 PM	10/1/12
10.0	Normal Line / Spot	10/02/12-10/05/12	2	:30	6P- 6:30P (PST)	2		X		X	X			2	\$1,500.00	\$3,000.00	Seattle (KIRO)	KIRO-7 6 PM	10/1/12
11.0	Normal Line / Spot	10/02/12-10/05/12	2	:30	5:58A- 7A (PST)	2		X	X	X	X			2	\$675.00	\$1,350.00	Seattle (KIRO)	KIRO-7 MRN ED2	10/1/12
12.0	Normal Line / Spot	10/02/12-10/05/12	2	:30	7P- 7:27P (PST)	2		X		X	X			2	\$1,200.00	\$2,400.00	Seattle (KIRO)	ENT TONIGHT 30	10/1/12
13.0	Normal Line / Spot	10/02/12-10/05/12	2	:30	7A- 9A (PST)	2		X	X	X	X			2	\$375.00	\$750.00	Seattle (KIRO)	CBS THS MRNG-2<	10/1/12
14.0	Normal Line / Spot	10/06/12-10/06/12	2	:30	6:57A- 8:30A (PST)							1		1	\$325.00	\$325.00	Seattle (KIRO)	KIRO-7 MORN-SA	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

KIRO-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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15.0	Normal Line / Spot	10/07/12-10/07/12	2	:30	5:30P- 6P (PST)								1	1	\$1,000.00	\$1,000.00	Seattle (KIRO)	KIRO7 5:30P SU	10/1/12
16.0	Normal Line / Spot	10/07/12-10/07/12	2	:30	6:57A- CBS SUNDAY MORNING								1	1	\$1,500.00	\$1,500.00	Seattle (KIRO)	SUNDAY MRN-CBS	10/1/12
17.0	Normal Line / Prime	10/04/12-10/04/12	2	:30	7:58P- 9P (PST)					1				1	\$10,000.00	\$10,000.00	Seattle (KIRO)	BIG BANG/RULES OF ENG	10/1/12
18.0	Normal Line / Prime	10/03/12-10/03/12	2	:30	10P- CSI				1					1	\$8,500.00	\$8,500.00	Seattle (KIRO)	CRIMNL MND-CBS	10/1/12
19.0	Normal Line / Spot	10/08/12-10/08/12	2	:30	5P- 5:30P (PST)		1							1	\$1,800.00	\$1,800.00	Seattle (KIRO)	KIRO-7 5 PM	10/1/12
20.0	Normal Line / Spot	10/08/12-10/08/12	2	:30	11P- 11:35P (PST)		1							1	\$3,000.00	\$3,000.00	Seattle (KIRO)	KIRO-7 11 PM<	10/1/12

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